



GET TO KNOW INTO BINARY



ABOUT **into Binary**

Into Binary is your trusted partner in the field of education, training and development. We strive to strengthen, support and assist our learners on every level of their academic journey.

Our vision is to create Africa's problem-solvers within tech.

Madam Ella says: "The 4IR is Africa's moment to leapfrog."

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MEET THE MENTOR

My name is Ella Malala, founder of Into Binary. I play a proactive role in society and thrive on excellence. I've been in the tech industry since 2012.

I'm a mentor who genuinely appreciate the reality that great results are entrenched in hours of hard work and effort. However, I also understand the extent to which every kid is different. While some flourish by learning at a slow-pace with ongoing repetition, others need to be earnestly challenged and inspired.

As I get to know my mentees and gain insights into their nature, I find creative ways to trigger their curiosity about tech, and all its potential. Basically, I make learning an experience – not a chore!

-- Madam Ella

IS YOUR CHILD OUR MENTEE?

PASSIONATE

Our mentee enjoys trying new things in their creativity process.

CONFIDENT

Our mentee is comfortable adding suggestions or asking questions.

CREATIVE

Our mentee has a keen ability to generate ideas that may be useful.

COURTEOUS

Our mentee values all people, treating them with respect at all times.

PUNCTUAL

Our mentee maintains regularity in their work and their presence.

DILIGENT

Our mentee is determined towards studies or any work allotted to him.



HOW WE WORK

Into Binary offers private one-on-one lessons as well as small group tutoring sessions, which could be offered as an after school option to parents and schools. Our mentoring works concurrently with students syllabus and content, to ensure that students master and address their immediate concerns and topics, from their daily school work.

THE WORKING PROCESS

1) ASSESS

We'll start with a free consultation. We'll speak with you and your child to understand your goals and assess your child's needs.

2) MATCH

Does your child like video games? Hate tests? Respond best to art? Based on the consultation, we will know which program fits you best.

3) TUTOR

Every student benefits from one-to-one attention and a curriculum tailor-made for their education level.

4) WORKLOAD UPGRADE

The workload gets harder and harder as the weeks go by. We will regularly reassess your child's skills and re-match.

5) FAMILY SUPPORT

We communicate as we go. Every month, we'll share with you how your child did and what we will continue working on.

6) ASSISTED MAINTENANCE

We host and maintain every single one of the mentees' projects -- free of charge -- whether it's a game, an app or a website.



OUR FOCAL POINT

Tutoring and mentoring unlocks academic excellence which creates opportunities for bursaries and better career advancement prospects.

We mentor kids age 9 to university students to excel in technology and increase their understanding of such academic topics.

WEBSITES

**Come build
websites for
real-life clients.**



ANDROID

**Make your app
downloadable
on mobile.**

GAMES

**Create the
game you wish
you had.**



WHAT WE DO BETTER

Any mentee will tell you their program is "personalized." But what does this motto truly mean?

Well, first off, we don't believe in pre-set programs or activities. Unlike most learning centres, we tailor our materials and activities to the growth patterns of the students.

Our process gets real results that you and your child will be thrilled about.

STARTER PACK

This pack is for those who have never coded a day in their life. We will start by igniting the mindsets of programmers and the passion for tech, using tools and platforms made for non-coders.

DEEP PROGRAMMING

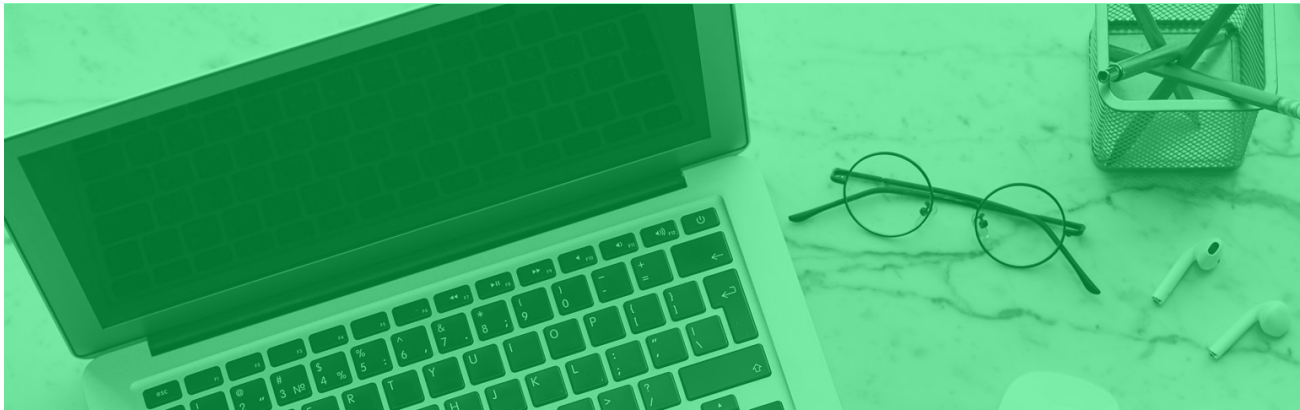
The first stage of this program is to learn how to build a simple website from scratch. Once we confirm that you have mastered that, you get to creating top-level apps with our assistance.

TECH TUTORING

This program is all about the child's school syllabus. We discuss every paragraph or every practice question without skipping. It has been proven that students learn better by analysis, not memorization.

PORTFOLIO BUILDING

This is often wanted by college students prepping for the workforce. We teach them how to set up and structure their code the way companies do. And with every project, they gain the coding experience for CV.

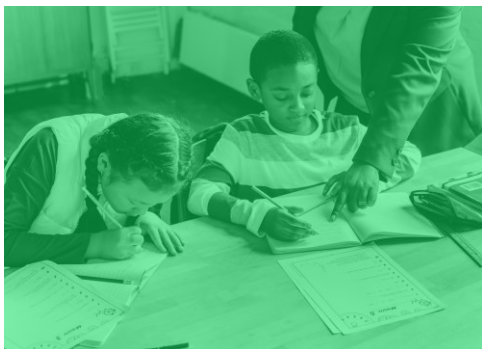


OUR SERVICE OFFER

We also do exam preparation. We conduct one-on-one, small group lessons at our select locations. We also provide tailor-made result-driven group tutoring for schools. Our purpose is to provide measurable and result-focused tutoring while addressing specific challenges that students may have.



IMPACT THROUGH EDUCATION



As parents and mentors, we're facing one of the most challenging academic roadblocks ever seen in history. We're in the "Instant Information Age" where kid's brains are constantly plugged into a digital world – one that can either empower or hinder learning.



The primary goal of Into Binary's mentoring programs is to facilitate software engineering skills and mastery over mere coding. Over the past year, we've successfully helped our students think on a more technical level and create smoother apps.